



CANADA-UKRAINE
CHAMBER OF COMMERCE

Canada-Ukraine Chamber of Commerce

Call to Action

Wednesday, March 2nd, 2021

Last week at this time Ukrainians were coming home from work, school, sitting in cafes, enjoying time with their family and friends, they had no idea that next morning they would be waking up to a war in their country and their lives would be changed forever.

On February 24th Russia has declared unjustified war on Ukraine and on this day, Ukrainians took on the role of protecting freedom, democracy, and land from the aggressor that everyone else in the world is frightened of.

Russian missiles are destroying Ukrainian cities and infrastructure, Russian troops are shelling residential buildings, hospitals, and kindergartens. More than 600,000 civilians fled Ukraine with nothing but a backpack, not knowing where to go and if they will ever see their family again. In bomb shelters, women are delivering babies and cancer patients are receiving chemo treatments. Ukrainians are cold, hungry and exhausted, but they will not surrender. Ukraine's Armed Forces and ordinary people in every city, every small town and village are showing extraordinary bravery and heroism in standing up to the invaders.

The whole Free World is condemning Russia's President Putin for its actions and is applauding Ukrainian President Volodymyr Zelensky and Ukrainian people for their courage, BUT THIS IS NOT ENOUGH! Everyone must do their part in stopping this terror and helping Ukraine fight evil before it spreads.

What is **Canada-Ukraine Chamber of Commerce** doing:

- Providing assistance and aid for Ukrainian businesses that are currently operating in order to supply essentials for Ukrainian civilians and army.
- Helping businesses move their employees to Western Ukraine and Poland.
- Lobbying Canadian Government to help Ukraine with military equipment, humanitarian aid and acceptance of Ukrainian refugees.
- Helping our partners Ukrainian World Congress, Canada-Ukraine Foundation, Ukrainian Canadian Congress and Help Us Help with donations and delivery of humanitarian aid.
- Working with our members and other Canadian businesses to find training and employment for Ukrainian refugees that will be coming to Canada.

What we suggest the **Government of Canada** should do:

- Advocate for no-fly zone over Ukraine.
- Provide further military and financial assistance to Ukraine.
- Accept as many of Ukrainian refugees as possible.
- Impose a full trade embargo on trade with Russia.
- Freeze all Russian assets and assets of Russian oligarchs.
- Stop issuing Canadian visas to Russians and cancel existing visas.
- Expel Russian ambassador from Canada and recall Canada's ambassador from Moscow.
- Block all Russian propaganda media.

What should you do as a **Business Owner**:

- Stop all business operations with Russian companies and immediately remove Russian products from your store shelves.
- Make an official statement from your company, condemning the war.
- Blue and yellow ribbon with your company logo, Ukrainian flag on your office building, blue and yellow lighting on your office building.
- Reach out to CUCC with training or employment offers for Ukrainian refugees.

What should you do as an **Individual**:

- Write to your local MP expressing support for Ukraine and asking them to lobby the government to help in any way.
- Educate your family and friends on what is currently going on in Ukraine.
- Share reliable information on social media.
- Attend rallies in support of Ukraine.
- Donate funds to our partners and members (you can find links to websites below)

Ukrainian World Congress

[Support Us - Ukrainian World Congress | Світовий Конгрес Українців](#)

Ukrainian Canadian Congress and Canada-Ukraine Foundation

[Donate Now - The Ukrainian Canadian Congress \(UCC\) official website](#)

Help Us Help

[Help Us Help](#)

With help and support from each one of us Ukraine will prevail!

Слава Україні! Героям Слава!

President of Canada-Ukraine Chamber of Commerce

Zenon Potichny

